



## DEAL SNAPSHOT

## Providing Expert Guidance For Our Client

**Heritage Capital Group**, an investment banking and financial advisory firm serving middle-market and emerging growth companies in the U.S. and worldwide, is pleased to announce that its client, **Spray Equipment and Coatings, Inc.**, has been acquired by **Roebling Capital Partners**.

**SprayEZ** is a manufacturer, assembler, and distributor of spray foam insulation rigs and supplies. The Company operates out of two facilities, in Yulee, Florida and Oklahoma City, Oklahoma, with a combined 37,000 square feet. The products manufactured, assembled, and distributed by the Company include spray foam insulation machines, spray foam chemicals, spray foam insulation guns, transfer pumps, air dryers, hoses, whips, polyurea, generators, and air compressors. Additionally, the Company offers training classes, replacement part installation, and equipment repairs.

Based in Cincinnati, Ohio, **Roebling** is a private equity fund focused on lower-middle market companies. Roebling partners with founder-led businesses to drive long-term success through operational enhancements, strategic investments, and hands-on expertise. Leveraging its Roebling Value Add™ toolkit, the firm helps businesses scale efficiently while maintaining their entrepreneurial spirits.

**Joe Hawkins** led the deal team, which also included **Don Wiggins**, **Hannah Solomon**, and **JP Allen**. The terms of the transaction were not disclosed.

# SprayEZ

Spray Equipment and Coatings

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I couldn't be happier how Joe, Don, JP, Hannah, and the rest of the Heritage Capital Group team facilitated our recent acquisition. Their professionalism was evident throughout the entire process, making the transaction seamless and efficient. I could not have closed the transaction without their assistance. I highly recommend Heritage Capital Group to anyone considering a business sale.

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**Fred Akel - Owner**

# HERITAGE CAPITAL GROUP

With over 48 years experience in M&A transactions, Heritage Capital Group was able to maximize the value of the deal through meticulous management of the acquisition process. Heritage acted as sole advisor to the seller in the preparation of the sale process and due diligence, the approach and negotiations with potential buyers.

**EXPERIENCE. EXPERTISE. RESULTS.**

**Heritage Capital Group** is a highly respected and trusted investment banking and advisory firm with local and global reach. For more than 48 years, we have provided transactional and advisory expertise across key industries to our clients.

We work to ensure that your many years of hard work and vision come to fruition. Our team of experts can help guide you through a wide range of scenarios including:

- Selling a company
- Buying a company
- Mergers
- Divestiture of corporate assets or divisions
- Raising debt or equity
- Exit planning
- Value enhancement
- Process improvement
- Restructuring or reorganizing

With our extensive industry and deal experience, we can work with you to help build and maximize your transaction value. You will benefit from the global resources Heritage provides through our leadership position in Oaklins, an international organization focused on the middle market with offices worldwide. With these resources, Heritage is able to leverage global contacts, industry expertise, and transaction experience to achieve exceptional results for you. We offer complete discretion and skilled and methodical negotiations to give you the competitive edge that is essential in today's highly competitive business environment.

**CONTACT DEAL TEAM**



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Heritage Capital Group is a merger and acquisition advisory firm with offices in Jacksonville, Florida and Savannah, Georgia. Heritage is a member of FINRA/SIPC and Oaklins, the world's most experienced midmarket M&A advisor, with 850 professionals globally and dedicated industry teams in 45 countries worldwide.